

#### Screener Q's:

- When was the last time you purchased something used online?
  - Less than a month ago
  - 1-3 months ago
  - 4-6 months ago
  - 6-10 months ago
  - Over a year ago
- When was the last time you sold something used online?
  - Less than a month ago
  - 1-3 months ago
  - 4-6 months ago
  - 6-10 months ago
  - Over a year ago
- Do you purchase your sports gear new or used? Based on your last purchase, how did you purchase your car?
- I am more willing to buy used gear online knowing it will come in (good condition, good price, from a reliable seller)
  - Scale 1-10
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Have you ever sold anything online?

Have you ever made a used sports gear purchase online, new or used?

What kind of items have you sold online?

Are you interested in upcycling?

#### Survey Q's:

Today, we'll ask questions to understand how you buy and sell used sports gear online.

1. What type of device do you do most of your used online shopping on?
2. Do you have a preferred method of selling items online?
3. Which of the following digital platforms have you used to sell or buy gear online in the last \_\_\_\_\_ years
  - Facebook
  - Offer up
  - Letgo
  - Sideline swap
  - Craigslist
  - Etsy
  - In person swap-meets
  - I only buy new gear
  - I only buy gear in person
4. How trustworthy did **Piping code** seem?
5. What aspect or feature keeps you coming back to this app/site?
6. In one to two sentences, describe your most recent experience purchasing used sports gear online from this platform
7. What would have made that experience selling an item online easier?
8. Why did you purchase this item used and not new?

9. Did you know what item condition (excellent, good, fair etc.) you wanted before you went on the website to purchase?
10. Were you satisfied with your purchase? Why or why not?
11. What other methods have you used?
12. From the time you start thinking about purchasing used gear, how long do you take time to research the product before doing so?
  - Immediate
  - A few days
  - A week
  - A few weeks
  - A month
13. What are the 3 top reasons that motivate you to purchase gear, used / Please rank the 3 most important things to you when purchasing used gear
  - Cheaper
  - Upcycle
  - I buy for my kid who grows too quick
  - Ease of communication with seller/buyer
  - Availability of items
  - Amount of items available
  - Etc...
14. Rank in order what is most important to you when buying used items. (create list of 5 reasons) (Price, condition, reliable seller, brand, location relative to you)